



Wednesday, May 1, 2024 @ 11:00 am  
MEETING MINUTES  
Larkspur Fire House Meeting Room Space

**APPROVED MINUTES 6/5/2024**

**Board Members**

Bonnie Schwam, President, Present  
Dennis Beshear, Vice President, Present  
Christian Phelps, Secretary, Present  
Sasha Lambert, Treasurer, Present  
Karen Hunt, Membership Director, absent  
Yolanda Bruce, Member at Large, absent

**Call to Order 11:03 am**

**Move to approve the April Minutes moved by Sasha, seconded by Dennis, carried by all**

**Treasurer Report by Sasha**

- Community Bank Balance \$ 31,916.61
- Paypal Balance \$ 1,479.66
- Total bank balance \$ 33,396.27
- Total Expenditures \$823.25
- AR for April (Open Pledge) Amount \$5300
  - MR Hauling Presenting Membership \$1000
  - ReMax Elizabeth Owens Presenting Membership \$1000
  - Farmers Insurance Supporting Membership \$500
  - The Larkspur Sentinel \$375 MITP
  - Bonnie Sells Colorado \$375 MITP
  - Design Partners \$375 MITP
  - Edward Jones \$125
  - Team Lacy \$50
  - Yogi Bear Jellystone Park Presenting Membership \$1000
  - Community Bank Supporting Membership \$500
- Chamber Income \$7,805
- Special Events \$11,205
- Accrual Income Total = \$19,010
- Cash Income Total = \$13,801
- COMPLETED - Sasha Refund DC Veterans \$75 since they are a nonprofit and paid the basic membership rate of \$125

- ACTION - Jennifer please change expense line item Information/Technology to Marketing & Social Media.

**Move to approve the March and April financials as reported moved by Christian, seconded by Dennis, carried by all**

### Committee Reports

Music in the Park Update – Dennis B and Bonnie

- MITP Magnet will be done by BYG Promotions
  - Premier Sponsor Listed - State Farm Topolnicki
  - Magnets will be delivered Friday
- Sponsor Update
  - One spot lift - Pineland Dental is looking to fill it
- Event Banner
  - Dennis is working on the banners and stickers with Signarama
  - ACTION - Dennis will need to order
    - 2 new stage banners
    - 5 new stickers for the 5 existing banner
    - 1 new banner to post near Bear Dance

9 & Dine Update - Bonnie

- Event is approved for Wednesday, July 24th
- Can have up to 48 players
- **Move to have the 9 & Dine fee be \$100 per player that includes 9 holes of Golf and food/beverage credit moved by Christian, seconded Dennis, carried by all**
- ACTION - Dennis coordinate food with Kevin, providing a \$25 food credit to golfers
  - Fixed cost credit
  - Limited food option or whole menu ?
  - Want to allow players the option to eat first or after
- Signupgenius RSVP
  - ACTION - Christian update signupgenius for event to then be advertised

AACF Update - Yolanda

- Budget Update - Sasha
  - Can only move forward once we have updates from the recent meeting, currently have a tentative budget based on last years expenses
  - ACTION - Chamber will need to look for a sponsor for the Band if there is a band as AACF will need \$1500 to cover the band costs. This can be one sponsor at \$1500 or four sponsors at \$375
  - AACF Committee is requesting more money for Advertising
    - ACTION - Committee please provide a breakdown of Advertising cost to Board for review and approval

## Membership Committee - Christian

- Membership Update:
  - Total active member 70 (14 Pending Renewals)
  - New Members
    - No new members for the Month of April
  - Memberships Renewed for April [theorganizedflamingo@gmail.com](mailto:theorganizedflamingo@gmail.com)
    - Black Hills Energy
    - Gosselin Senior Health Advisors
    - Red Leaf Solutions
    - Spur of The Moment
    - 1 Stop Tire & Auto Service
    - Perry Park Country Club
- Monthly Mixer
  - ACTION - Yoland divide up member call list and send to Board to make calls
    - Christian needs to opt out of the mixer call this for May as she will be out of town.
  - ACTION - Board call members on your membership call list provided by Yoland and remind them of the following:
    - May 14th Mixer & May 22nd Coffee Meet-Up
    - If a member on your call list is highlighted, please remind them that their membership has expired and will need to renew on-line or see if they would like to be invoiced
  - May 14th Mixer at Jellystone Park at Larkspur
    - ACTION - Stephanie update FB post with directions to Park
      - *Drive to the check in gate and you will be directed from there*
  - June 4th Mixer at Spruce Mountain Ranch
    - ACTION - Stephanie add event to Facebook with RSVP
  - May 22nd Coffee Meet Up at Larkspur Firehouse
    - ACTION - Stephanie add event to Facebook with RSVP
    - ACTION - Dennis will pick up: coffee, juice, sugar, creamer, cups, and donuts (estimate 20 people)
    - ACTION - Bonnie bring swag bag items to put bags together

## **Old Business**

- Otter AI update - Christian
  - The free AI has timed out and need to look at cost continue Otter AI
- Swag Bag update - Bonnie
- Signarama Gift - Dennis
  - \$100 gift card and signed card
  - ACTION - Sasha will mail
- Banking Considerations
  - ENT - Bonnie
    - Asking ENT to attend next mixer
  - Wells Fargo - Dennis
    - Need a contact still
  - Integrity Bank - Dennis

- Website update and changes - Dennis
  - Businesses needing to get on Directory still
    - Larkspur Outdoor Maintenance
    - Justice Roofing
      - ACTION - Dennis please add logo and contact number
    - Mint Lending
    - PPMD Community Fund

### **New Business**

- Free Membership to other Chambers
  - Goal would be more visibility into outside Chambers
  - Networking opportunities, event support, and information opportunity sharing
  - **Move to have Bonnie reach out to other Chambers to consider memberships in trade moved by Christian, seconded by Dennis, carried by all**
- Larkspur Chamber Badges to print for members
  - Recommendation to set up Larkspur Chamber “ambassador “ program with Amy Cotsworth as the lead to start the Larkspur Chamber Member Badge.
  - 2 Badge max per company
  - ACTION - Dennis will reach out to Amy to confirm new program
- Posting Approved Minutes
  - ACTION - Christian send approved minutes to Dennis to add link to FB document page

**Meeting Adjourned 12:17 pm**