

Wednesday, August 7, 2024 @ 11:00 am MEETING MINUTES Christian's House

APPROVED MINUTES 9/4/2024

Board Members

Bonnie Schwam, President, present Dennis Beshear, Vice President, present Christian Phelps, Secretary, present Sasha Lambert, Treasurer, present Karen Hunt, Membership Director, absent Yolanda Bruce, Member at Large, present Amy Cotsworth, Ambassador Program Director, present

Call to Order 11:19 am

Table the approval of the July Minutes until next board meeting to confirm renewal payment in question

Treasurer Report as of July 31, 2024 by Sasha

- Community Bank Balance \$32,709.38
- PayPal Balance: \$0
- Zeffy Balance \$0
- Total bank balance for \$32,709.38
- AR for (month) \$1,355
 - Current: \$50
 - Ladies of Larkspur: \$50
 - o 1-30 Days: \$680
 - Blooming Metal: \$80
 - Becky Yeomans Fine Art Studio: \$125
 - Star Hitched Wagon: \$125 ACTION -Sasha write off as a nonrenewal
 - Grammy Brittle & More: \$75
 - Adventurist Soap Co: \$150
 - Adventurist Soap Co. \$15
 One Way Electric: \$125
 - One Way Electric: \$125

- o 31-60 Days: \$250
 - Team K Services: \$125
 - ACTION Sasha write off as a nonrenewal
 - The Organized Flamingo: \$125
 - ACTION Sasha confirms if membership was paid or not.
- o 91+ Days: 375
 - Design Partners: \$375
- Gross profit: \$3,920 (Month) / \$25,020 (YTD)
 - \circ Membership Dues \$125
 - 9 & Dine: \$2,300
 - o AACF: \$1,120
 - Sponsorships: \$375
- Total Expenditures: \$6,167.11 (Month) / \$16,456.20 (YTD)
 - Advertising: \$1,077.66
 - Computer Software: \$70
 - Accounting: \$282.92
 - o 9 & Dine \$2,236.75
 - Food: \$5.36
 - Music & Entertainment: \$2,131.45
 - Fees: \$33.81
 - o Office: \$329.16
- Net Revenue (month): \$-2,247.11 (Month) / \$8,563.80 (YTD)
 - 9 & Dine: \$29.75 / \$704.75 (YTD)
 - o AACF: \$774.26 / \$1,999.26 (YTD)
 - OMITP: -\$1,865.30 / \$5,484.23 (YTD)
 - Tree Lighting: \$0 / -554.03 (YTD)
 - o General: -\$1,185.82 / \$929.59 (YTD)
- Income Received for Chamber Membership & Sponsorships
 - o 9 & Dine: \$2,300
 - AACF: \$1,200
 - Creations by Cami: \$100
 - Eternal Earth Gems & Candles: \$100
 - Renewal by Anderson: \$100
 - Mamma Patty's Freeze Dried Treats:\$100
 - Lifetime Windows & Sidings: \$100
 - Look Fine Design: \$100
 - Darner Fine Arts and Illustration: \$150
 - Jenny P Photography: \$150
 - Blooming Metal:\$150
 - Sawmill Marketplace: \$150

Notes:

\$80 difference between QB and Spreadsheets for AACF While July was a in the red, we are making money year-to-date Compared to 7/31/23 (YTD), we generated \$5,653.68 in additional income

Move to approve the July Financial report as provided moved by Christian, seconded by Dennis, carried by all

Committee Reports

Music in the Park Update – Dennis B and Bonnie

- Replacement Band for 8/10 Blue Recluse
- Community Bank sponsoring the food (Franks BBQ)
- Cake Pops dessert food truck
- \$60 cash for hats Bonnie gave Sasha cash from MITP hat sells
 - ACTION Sasha make cash deposit
- Sponsors:
 - Community Bank
 - Rob Soucek Farmers Insurance
 - Perry Park Country Club
 - Larkspur Pet Hospital
- Nonprofit Larkspur Historical Society
- ACTION Bonnie find rain ponchos
- 9 & Dine Update Dennis and Bonnie
 - Event Recap
 - All golfers registered attended
 - Food orders were successful
 - Everyone enjoyed the event and would join again
 - 48 golf slots and we filled 27
 - 9 hole sponsors and filled 2
 - Income/Expenses Report- Sasha
 - Golf Income \$2600 | \$675 Sponsor
 - Expenses \$2,236.75
 - Profit \$704.75
 - ACTION Bonnie announce at mixer need a chair for 9 & Dine next year
 - ACTION Bonnie pick up golf towels

AACF Update - Yolanda and Dennis

- AACF Meeting Recap
 - Bookmarked a Banner and Dog Ear Ad
 - Castle Pines Ad coming up
 - CR Newsletter
 - Have posters and postcards

- Shasta has billboard information to post
- Need volunteers for set-up and take-down
 - ACTION Christian create volunteer signup
- Chamber Booth will need to be staffed | Coffee Booth
 - ACTION Christian create time slots for chamber volunteers
 - ACTION Early morning coffee shift
 - Table will have coffee and water
- Balloon Person
 - ACTION Amy see if you have one less expenses
- Fire Department
 - Major West and Dennis G coordinating
- Security is confirmed
- Pickle buckets 92 buckets available
- Breakfast Burritos Dennis G is following up with the Taco Truck for Breakfast Burritos
- Special Event Licenses Major West
- Parachute Cords Major West checking on parachute cord to see what the town has or will need to purchase at Home Depot
- Bubble Person is a no at this time unless we can find someone at a lower cost
- Balloon Person agree to have a balloon person but looking at a lower cost current cost \$600
- Advertising Approved \$630 at 7/17/2024 meeting not included what has been spent
- Band The Homebrood Band (Sat) | Huckabee (Sun)
- Budget -Yolanda has a copy of the working budget
- Sponsors
 - Need sponsors, currently only have one; Columbine Roofing will not be sponsoring AACF, but will do Holiday Tree Lighting
 - ACTION Stephanie email marketing promoting AACF sponsorship opportunity for \$375 with a sponsor - pay now link
 - ACTION Bonnie make announcement at Mixer

Secretarial Update - Christian

- Membership Update
 - Total active members 71
 - New Member(s) 0
 - Renewals Completed
 - Restorative-Wellness Therapeutic Massage
 - Members up for renewal
 - Becky Yeomans Fine Art Studio
 - One Way Electric

- Ladies of Larkspur TBD
 - ACTION Bonnie will reach out
- Monthly Mixer
 - Make Mixer Reminder Phone Calls
 - ACTION Karen divide up membership call list and email
 - August Mixer Gary Conder's Conderosa Studio at 788 Kenosha Dr.
 - September Mixer Edward Jones, Gilad Shwartz
 - October TBD
 - ACTION Bonnie announce at Mixer and check with Altitude Futures
 - November Theater of Dream
 - December Holiday Dinner TBD
 - Coffee Meet Up Date Table until October
 - ACTION Christian cancel Larkspur Firehouse 8/21 room reservation

Ambassador Update - Amy

- Overall goal is to get 30 more members by the end of the year
- Order Ambassador name tag flag for under name badge and/or order name badges with green stripe on bottom
 - ACTION Yoland price the flag or add on to the badge
- Move to order ambassador name badges for new ambassadors not to exceed \$15 per badge moved by Yoland, seconded by Dennis, carried by all

Membership Update - Karen

 LinkedIn Page - updates have been made to the page to include a new header page image

Old Business

- Swag Bag update Karen (Lana has at Perry Park CC ready for pickup)
- Website Members that still need to get on the Directory Dennis
 - Larkspur Outdoor Maintenance
 - Justice Roofing
 - PPMD Community Fund
 - ENT Credit Union
 - The Foundation for DC Schools
 - RE/MAX- Ashley Holdeman
- Feather Flag purchased Yolanda
 - Flags (4) arrived (\$349.51) and will be used at the August Mixer
- Storage Unit tabled
- Website Photos Stephanie has updated
- Google Business Verification Christian
 - ACTION Dennis and Christian will take video again during MITP

• Tables and Tablecloths - Completed

New Business

- Move to order 100 250 depending on price Chamber Board Business Card with Names and Personal phone number for President, VP, Membership and Ambassador Program Director and general ones (500) for the remaining board and ambassadors to include email, website and qr code, moved by Christian, seconded by Sasha, carried by all
- Holiday Magic Happens Opening Christian
 ACTION Flyers about Holiday Magic Happens at AARC
- Holiday Party
 - ACTION Bonnie mention at mixer looking for a location
- Purchase of a wagon
 - Move to purchase a wagon less that \$100 moved by Sasha, seconded by Yolanda, carried by all
- Closure of West Frontage Road from Tomah Bonnie

Meeting Adjourned at 1:06 pm