



Wednesday, August 7, 2024 @ 11:00 am
MEETING MINUTES
Christian's House

APPROVED MINUTES 9/4/2024

Board Members

Bonnie Schwam, President, present
Dennis Beshear, Vice President, present
Christian Phelps, Secretary, present
Sasha Lambert, Treasurer, present
Karen Hunt, Membership Director, absent
Yolanda Bruce, Member at Large, present
Amy Cotsworth, Ambassador Program Director, present

Call to Order 11:19 am

Table the approval of the July Minutes until next board meeting to confirm renewal payment in question

Treasurer Report as of July 31, 2024 by Sasha

- Community Bank Balance \$32,709.38
- PayPal Balance: \$0
- Zeffy Balance \$0
- Total bank balance for \$32,709.38
- AR for (month) \$1,355
 - Current: \$50
 - Ladies of Larkspur: \$50
 - 1-30 Days: \$680
 - Blooming Metal: \$80
 - Becky Yeomans Fine Art Studio: \$125
 - Star Hitched Wagon: \$125
 - ACTION -Sasha write off as a nonrenewal
 - Grammy Brittle & More: \$75
 - Adventurist Soap Co: \$150
 - One Way Electric: \$125

- 31-60 Days: \$250
 - Team K Services: \$125
ACTION - Sasha write off as a nonrenewal
 - The Organized Flamingo: \$125
ACTION - Sasha confirms if membership was paid or not.
- 91+ Days: 375
 - Design Partners: \$375
- Gross profit: \$3,920 (Month) / \$25,020 (YTD)
 - Membership Dues \$125
 - 9 & Dine: \$2,300
 - AACF: \$1,120
 - Sponsorships: \$375
- Total Expenditures: \$6,167.11 (Month) / \$16,456.20 (YTD)
 - Advertising: \$1,077.66
 - Computer Software: \$70
 - Accounting: \$282.92
 - 9 & Dine \$2,236.75
 - Food: \$5.36
 - Music & Entertainment: \$2,131.45
 - Fees: \$33.81
 - Office: \$329.16
- Net Revenue (month): \$-2,247.11 (Month) / \$8,563.80 (YTD)
 - 9 & Dine: \$29.75 / \$704.75 (YTD)
 - AACF: \$774.26 / \$1,999.26 (YTD)
 - MITP: -\$1,865.30 / \$5,484.23 (YTD)
 - Tree Lighting: \$0 / -554.03 (YTD)
 - General: -\$1,185.82 / \$929.59 (YTD)
- Income Received for Chamber Membership & Sponsorships
 - 9 & Dine: \$2,300
 - AACF: \$1,200
 - Creations by Cami: \$100
 - Eternal Earth Gems & Candles: \$100
 - Renewal by Anderson: \$100
 - Mamma Patty's Freeze Dried Treats:\$100
 - Lifetime Windows & Sidings: \$100
 - Look Fine Design: \$100
 - Darner Fine Arts and Illustration: \$150
 - Jenny P Photography: \$150
 - Blooming Metal:\$150
 - Sawmill Marketplace: \$150

Notes:

\$80 difference between QB and Spreadsheets for AACF While July was a in the red, we are making money year-to-date Compared to 7/31/23 (YTD), we generated \$5,653.68 in additional income

Move to approve the July Financial report as provided moved by Christian, seconded by Dennis, carried by all

Committee Reports

Music in the Park Update – Dennis B and Bonnie

- Replacement Band for 8/10 - Blue Recluse
- Community Bank sponsoring the food (Franks BBQ)
- Cake Pops dessert food truck
- \$60 cash for hats - Bonnie gave Sasha cash from MITP hat sells
 - ACTION - Sasha make cash deposit
- Sponsors:
 - Community Bank
 - Rob Soucek Farmers Insurance
 - Perry Park Country Club
 - Larkspur Pet Hospital
- Nonprofit - Larkspur Historical Society
- ACTION - Bonnie find rain ponchos

9 & Dine Update - Dennis and Bonnie

- Event Recap
 - All golfers registered attended
 - Food orders were successful
 - Everyone enjoyed the event and would join again
 - 48 golf slots and we filled 27
 - 9 hole sponsors and filled 2
- Income/Expenses Report- Sasha
 - Golf Income \$2600 | \$675 Sponsor
 - Expenses \$2,236.75
 - Profit \$704.75
- ACTION - Bonnie announce at mixer need a chair for 9 & Dine next year
- ACTION - Bonnie pick up golf towels

AACF Update - Yolanda and Dennis

- AACF Meeting Recap
 - Bookmarked a Banner and Dog Ear Ad
 - Castle Pines Ad coming up
 - CR Newsletter
 - Have posters and postcards

- Shasta has billboard information to post
- Need volunteers for set-up and take-down
 - ACTION - Christian create volunteer signup
- Chamber Booth will need to be staffed | Coffee Booth
 - ACTION - Christian create time slots for chamber volunteers
 - ACTION - Early morning coffee shift
 - Table will have coffee and water
- Balloon Person
 - ACTION - Amy see if you have one less expenses
- Fire Department
 - Major West and Dennis G coordinating
- Security is confirmed
- Pickle buckets - 92 buckets available
- Breakfast Burritos - Dennis G is following up with the Taco Truck for Breakfast Burritos
- Special Event Licenses - Major West
- Parachute Cords - Major West checking on parachute cord to see what the town has or will need to purchase at Home Depot
- Bubble Person - is a no at this time unless we can find someone at a lower cost
- Balloon Person - agree to have a balloon person but looking at a lower cost current cost \$600
- Advertising - Approved \$630 at 7/17/2024 meeting not included what has been spent
- Band - The Homebrood Band (Sat) | Huckabee (Sun)
- Budget -Yolanda has a copy of the working budget
- Sponsors
 - Need sponsors, currently only have one; Columbine Roofing will not be sponsoring AACF, but will do Holiday Tree Lighting
 - ACTION - Stephanie email marketing promoting AACF sponsorship opportunity for \$375 with a sponsor - pay now link
 - ACTION - Bonnie make announcement at Mixer

Secretarial Update - Christian

- Membership Update
 - Total active members - 71
 - New Member(s) - 0
 - Renewals Completed
 - Restorative-Wellness Therapeutic Massage
 - Members up for renewal
 - Becky Yeomans Fine Art Studio
 - One Way Electric

- Tables and Tablecloths - Completed

New Business

- **Move to order 100 - 250 depending on price Chamber Board Business Card with Names and Personal phone number for President, VP, Membership and Ambassador Program Director and general ones (500) for the remaining board and ambassadors to include email, website and qr code, moved by Christian, seconded by Sasha, carried by all**
- Holiday Magic Happens Opening - Christian
 - ACTION - Flyers about Holiday Magic Happens at AARC
- Holiday Party
 - ACTION - Bonnie mention at mixer looking for a location
- Purchase of a wagon
 - **Move to purchase a wagon less that \$100 moved by Sasha, seconded by Yolanda, carried by all**
- Closure of West Frontage Road from Tomah - Bonnie

Meeting Adjourned at 1:06 pm