



Wednesday, March 5, 2025 @ 11:00 am
MEETING MINUTES
Larkspur Fire House

APPROVED 5/7/2025 MINUTES

Board Members

Bonnie Schwam, President, Present
Dennis Beshear, Vice President, Present
Christian Phelps, Secretary, Present
Jodi McKillip, Treasurer, Absent
Yolanda Bruce, Membership Director, Present
Gary Conder, Member at Large, Present

Amy Cotsworth, Ambassador Program Director, present

Call to Order 11:07am

Move to approve the January Minutes with clarification about the General Net Income, moved by Dennis, seconded by Yolanda, carried by all.

Move to approve the February Minutes, moved by Dennis, seconded by Yolanda, carried by all

Treasurer Report

- We have no report this meeting as we are having technical difficulty with the Bank account connecting to the Quickbooks account. Bonnie and Sasha are working the problem

Report provided 5/7/2025 for financials as of 2/28/2025

- Community Bank Balance \$28,583.24
- Zeffy Balance \$0
- Undeposited Funds: \$0
- Total bank balance for \$28,583.24
- Gross profit: \$400/\$2,275
 - Chamber Membership: \$150/\$1,180

- Minuteman Press Castle Rock
 - Events: \$250/\$1,095
 - AACF - \$250
- Total Expenditures: \$1,378.43/\$2,822.21
 - Social Media & Reimbursement: \$0/\$609
 - Website: \$250/\$571.88
 - Chamber Functions: \$24.14/\$255.28
 - Office Supplies: \$751.98/\$783.74
 - Accounting/CPA: \$310.19/\$560.19
 - Uncategorized: \$42.12/\$42.12
- Net Income: -\$978.43/- \$547.21
 - AACF: \$250/\$625
 - MITP: \$0/\$375
 - Tree Lighting: -\$133.39/- \$38.39
 - General: -\$1,095.04/- \$1,508.82
- Community Banks Link needs to be updated with QuickBooks
- Bank Link (or Lack Thereof) Affects Some Reporting of the B/S
- Reporting Issues Are Immaterial
- Cannot Accurately Report Accounts Receivable Until Bank Link Reestablished

Move to approve the Treasurer's Report tabled - moved and approved 5/7/2025

Committee Reports

Holiday Magic Happen - Christian/Dennis

- All lights and rebar is down

MITP - Dennis and Bonnie

- Sponsorship updated on the [MITP spreadsheet](#)
- Bonnie and Dennis are the only ones to update the spreadsheet
- Close out sponsorships end of March
- ACTION - Yolanda purchase medium size cooler on wheels for the waters
- ACTION - Christian Signupgenius for MITP chamber table
- ACTION - Christian create chamber MITP set up check off sheet

9 and Dine Golf - Bonnie – July 30th 3 pm 40 players max-\$55+25+25 (profit)

- ACTION - Dennis confirm we are doing the same food choices
- ACTION - Christian create google form event sign up
- Event Date July 30th 3 pm 40 players max-\$55+25+25 -
- **Move to charge \$105 members and \$115 for non-members, moved by Bonnie, seconded by Dennis, 4 in favor one not in favor**
- ACTION - Dennis check count on towels to see if we need to order more golf towels (consider having a towel sponsor) 34

- **Move to not order more towels Gary, seconded by Dennis, carried by all**
- Options Yolanda provided
 - Divot tool with ball marker \$3.06 for 50/ \$2.39 for 100 with \$30 set up fee
 - Can cooler and tees \$3.63 for 100
- **Move to purchase 100 divot tool with ball marker at \$2.39 with \$30 set up fee moved by Gary, seconded by Dennis, carried by all**
- Food - Park Burger, Park Burrito, Apple Walnut Salad - table until Dennis confirms
 - ACTION Dennis see if we can offer the Cod and Chicken Sandwich

AACF - Dennis

- No meeting scheduled as of now
- Sponsors are coming in on the application online
- Amy looking for a coffee vendor "Death Wish Coffee" –Sasha coffee sponsor - still working on
- ACTION - Dennis G schedule a meeting

Mixer Schedule

- March Mixer - Bonnie and Neil's House
- April Mixer - Path2Purpose & The Organized Flamingo (location TBD)
- May Mixer - open
- June 10th Mixer - Spruce Mountain Ranch — Bonnie/Dennis
 - Lower Event Center
 - Only 50 attendees! Need First and Last Name and Business name RSVP
 - ACTION - Christian created google form RSVP
- Aug 12 - AFLAC & BYG Promotions - Greg & Yolanda Bruce

Membership Report - Yolanda

- Membership email - Dennis is working on getting Yolanda authenticated without paying the \$33, scheduled for resolve by Friday
 - ACTION - Christian send out renewal email
- Membership Update
- Need Membership Email Operational
 - Total active members: 78 (8 have expired renewals)
 - New Member(s):
 - Minuteman Press
 - Renewals:
 - Larkspur Outdoor Maintenance
 - Members past due for renewal
 - Crooked Willow Farms - need to call
 - BrayDex Window Washing - talked to they are looking into it

- Larkspur Country Store - left message
- **H3 Painting - not renewing**
- **Starzynski Van der jagt - not renewing**
- **Larson Excavating - not renewing**
- Justice Roofing - left message
- Design Partners
- Members up for Renewal in March
 - Aging Resources
 - Cymax Media
 - Results Realty of Colorado
 - The Organized Flamingo, LLC
 - AFLAC
 - Snow Auto Glass
 - PPCC
 - Be Present Yoga Studio
 - Jenuine Bookkeeping Services
 - State Farm Insurance
 - Aspen Leaf Divorce Mortgage Planning
 - DC Veterans Monument Foundation (nonprofit)
 - 1 Stop Tire & Auto Service
- ACTION - Dennis updated the auto renewal form changing “visit website” to “click here to make payment” and link to membership page
- If payment is not made from auto payment reminder by renewal date then Sasha will send out payment invoice.

Ambassador Update - Amy/Bonnie

- Ambassador lunch and notes from meeting: February 28th @ 12pm
- Takeaway
 - Introduced what the Ambassador Role would look like
 - Goal - Help get more members
 - New Move Ins - Swag Business Promotional Items for bags encourage and educate members to provide items
 - Volunteer in general for events like MITP and help find other volunteers
 - Mixer reminders
 - Eventually change the QR code go to the membership page not the home page

Old Business

- Directory Project for Swag Bags table for next meeting
- Website and Mobile Site recommendations - Everyone
 - Gary will send over any misspellings to be corrected
 - Mobile needs some updating
 - Scrolling photos

- Update photos
- Add event pages for each event
 - ACTION - Dennis provide us a quote - Need to discuss
- Website Members that still need to get on the Directory - Dennis/Bonnie
 - Larkspur Outdoor Maintenance - Dennis create a page
 - PPMD Community Fund - Will not be renewing
 - ENT Credit Union
 - The Foundation for DC Schools
 - RE/MAX- Ashley Holdeman - *do not add will not be renewing*
 - Bath Tune-Up of Castle Rock
 - DoNoraA
 - The Wood House
 - Humancontext.ai
 - Smile Castle Rock
 - Comprehensive Business Solutions (Update Sasha Lambert CPA)
- Businesses to take
 - Pike Peak Coffee
 - Hope Hypnotherapy
 - Larkspur PTO
 - Remove all businesses not renewing

New Business

- Castle Rock Chamber Invited us to their upcoming Mixer
 - March 19, 2025 @ Moore Lumber Business Unwind
- Wine Event this fall at Theatre of Dreams - table next meeting

Meeting Adjourned at 1:00pm