



Wednesday, April 2, 2025 @ 11:00 am
MEETING MINUTES
Larkspur Fire House

APPROVED 5/7/2025 MINUTES

Board Members

Bonnie Schwam, President, Present
Dennis Beshear, Vice President, Present
Christian Phelps, Secretary, Present
Jodi McKillip, Treasurer, ABSENT
Yolanda Bruce, Membership Director, ABSENT
Gary Conder, Member at Large, ABSENT

Amy Cotsworth, Ambassador Program Director, BY PHONE

Call to Order 11:04 am

Motion to approve the Minutes tabled as we did not have quorum to vote

Treasurer Report

- ACTION - Sasha is working with the Bank to get access to bank statements and needed reports
- ACTION - Dennis will help assist treasure during tax season to get payments made

Report provided 5/6/2025 for financials as of 3/31/2025

- Community Bank Balance \$34,343.83
- Zeffy Balance \$0
- Undeposited Funds: \$0
- Total bank balance for \$34,343.83
- Gross profit: \$6,542/\$8,817
 - Chamber Membership: \$1,450/\$2,630
 - Events: \$5,092/\$6,187
- Total Expenditures: \$781.41/
 - Advertising & Reimbursements: \$14/\$14

- Social Media & Reimbursement: \$375/\$984
- Website: \$250/\$821.88
- Bank Fees: \$1.01/\$1.01
- Chamber Functions: \$122/\$377.28
- Event Expenses: \$19.40/\$19.40
- Office Supplies: \$0/\$783.74
- Accounting/CPA: \$0/\$560.19
- Uncategorized: \$0/\$42.12
- Net Income: \$5,760.59/\$5,213.38
 - 9 & Dine: \$105/\$105
 - AACF: \$200/\$825
 - MITP: \$4,537/\$4,912
 - Tree Lighting: -\$230.60/\$192.21
 - General: \$687.99/-\$820.83
- Community Banks Link needs to be updated with QuickBooks
- Bank Link (or Lack Thereof) Affects Some Reporting of the B/S
- Reporting Issues Are Immaterial
- Cannot Accurately Report Accounts Receivable Until Bank Link Reestablished

Motion to approve the March and April Treasurer's Report tabled as we are still waiting a fix with the bank for reports and we did not have quorum to vote - moved for approval 5/7/2025

Committee Reports

MITP - Dennis and Bonnie

- Sponsorship updated on the [MITP spreadsheet](#)
 - Dennis - Pineland Dental, Farmers Insurance, Results Realty
 - Bonnie - Spruce Mountain, Minuteman, Altitude Futures
 - 4 sponsor openings to fill
- ACTION - Yolanda purchase medium size cooler on wheels for the waters
- ACTION - Christian [Signupgenius for MITP](#) chamber table - **completed**
- ACTION - Christian create chamber [MITP set up check off sheet](#) - **completed**
- ACTION - Bonnie create sponsor letter to send out to sponsors before event
- ACTION - Dennis purchase 2 more folding tables for MITP sponsors
- Close out finishing up sponsorship April 13th - then need to work on ordering Magnets

9 and Dine Golf - Dennis

- Registration update - 3 golfers registered
- Event flyer - Christian - **completed**
- Food confirmed - Dennis - **completed**
 - Beer Battered Cod
 - Apple Walnut Salad
 - Park Burger

- Chicken Sandwich
- ACTION - Yolanda Order 100 Divot tool with ball maker
- Logos -
 - Not moving forward with Yolanda's designs
 - Bonnie sent a logo to consider
 - ACTION - Bonnie get quotes on converting the image from pdf to jpg

AACF - Dennis B

- Next planning meeting date – No meeting scheduled yet
- Vendors update - Dennis G share google drive spreadsheet
- Coffee sponsor - Amy
- Dennis B - working on getting food trucks

Mixer Schedule

- April Mixer - Joint LC and BOB event (already happened)
- May Mixer - Aaron Sager with DoNoraA Photography
 - ACTION - Christian Call Aaron
- June 10th Mixer - Spruce Mountain Ranch — Bonnie/Dennis
 - RSVP Update - Christian
- July Mixer - open
 - ACTION - Dennis following up with Edward Jones
- Aug 12 - AFLAC & BYG Promotions - Greg & Yolanda Bruce
- September - Red Leaf
- October - open
- November - open

Membership Report - Yolanda

- Renewal email process – letter update
 - Website zeffy reminder goes out prior to renewal date
 - If not payment by renewal date THEN Yolanda sends a personal email from the membership email (get 30 days)
 - If no payment by 30 days THEN a phone call is made by Yolanda, membership director to determine next steps
- Membership Update
 - Total active members: 81
 - New Member(s):
 - First Bank
 - Penley Health Insurance Solutions
 - New York Life
 - Renewals:
 - Castle Rock Tax Renewal and Upgrade
 - Larkspur Corner Market

- State Farm Dave Topolnicki
- Larkspur Outdoor Maintenance
- Members past due for renewal
 - ACTION - Yolanda please send reminder email (letter in google drive)
 - Cymax Media
 - Jenuine Bookkeeping
 - Aspen Leaf Divorce Mortgage Lending
 - 1Stop Tire and Auto Service
 - Altitude Futures
 - The Spur of the Moment
 - Gosselin Senior Health Advisor - expires at the end of the month
 - Spruce Mountain Ranch - expires at the end of the month
 - ACTION - Sasha please invoice the following renewals
 - Aging Resources
 - The Organized Flamingo
 - AFLAC
 - PPCC
 - Link Realty
 - DC Libraries
 - Black Hills Energy
 - Red Leaf

Ambassador Update - Amy

- After I finish moving, Gary and I are going to go around to the members who have not picked up their certificates and pay them a visit to bring them to them and talk with them. Looking at mid-May for that
- Will also be taking an organized approach to the Welcome bags for new residents, in hopes that members will purchase swag to go into them in the meantime.
 - Bonnie - we could pass out some bags during MITP

Old Business

Website:

- Website and Mobile Site recommendations - Everyone
 - ACTION - Gary send over any misspelling to be corrected on the website and mobile site
 - Mobile payment link is it going to zeffy or paypal
 - Fix is in the works
 - Membership payment not going through on mobile
 - Same fix is in the works
 - The search sub-categories needs to be updated (every category needs to be double checked) "banking" should show all our banks
 - Reviewed all categories and finalized updates and changes to be made by the website team

- Scrolling photos
 - ACTION - Dennis is this something we can look into adding
- Update photos
 - ACTION - Dennis Make sure all photos are updated
- Add event pages for each event
 - ACTION - Dennis provide us a quote - Need to discuss
- Website Members that still need to get on the Directory - Dennis/Bonnie
 - ENT Credit Union
 - ACTION - Bonnie will call and get contact information and logo
 - The Foundation for DC Schools
 - ACTION - Dennis check email sent by Christian with website information and capture logo to add to directory DoNoraA
 - ACTION: Dennis is adding Castle Rock head shots logo
 - The Wood House
 - ACTION - Christian call 512-797-0556
 - Humancontext.ai
 - ACTION - Dennis at least add contact information until you get logo
 - Smile Castle Rock
 - ACTION - Dennis pull from website and update
 - Comprehensive Business Solutions (Update Sasha Lambert CPA) -
 - Waiting on new logo inclusion and will update email in the meantime
 - Larkspur Outdoor Maintenance
 - ACTION - Dennis get picture from Stephanie
 - Castle Rock EyeWear
 - ACTION - Dennis add contact info for now
 - Hops & Vines
 - ACTION - Dennis add contact info and pull logo off internet
 - New York Life
 - ACTION - Dennis Just got logo and will ad with info
 - Penley Health Insurance Solutions
 - ACTION - Dennis Working on adding compliance info

Directory Project for Swag Bags – On Hold

New Business

- Feedback from Castle Rock Chamber Mixer
 - The following Board members attended: Bonnie, Christian, Gary and Amy
- Wine Event this fall at Theatre of Dreams tabled until next meeting
- Consider request from Dennis G regarding fundraising support provided to Dennis B
 - As a member anyone can share out information about a fundraising event or business event

Meeting Adjourned at 1:14 pm