



Wednesday, May 7, 2025 @ 11:00 am  
MEETING MINUTES  
**Larkspur Fire House**

**APPROVED 6/4/2025 MINUTES**

**Board Members**

Bonnie Schwam, President, present  
Dennis Beshear, Vice President, present  
Christian Phelps, Secretary, present  
Jodi McKillip, Treasurer, present  
Yolanda Bruce, Membership Director, present  
Gary Conder, Member at Large, present

Amy Cotsworth, Ambassador Program Director, ABSENT

**Call to Order 11:07 am**

**March and April Minutes**

- **Motion to Approve the March minutes with the completed treasurer's report moved by Yolanda, seconded by Dennis, carried by all**
- **Motion to Approve the April minutes with the completed treasurer's report moved by Gary, seconded by Dennis, carried by all**

**Treasurer Report as of 4/30/2025**

- Community Bank Balance **\$39,137.95**
- Zeffy Balance \$0
- Undeposited Funds: \$0
- Total bank balance for \$39,137.95
- Gross profit: \$6,245/\$15,062
  - Chamber Membership March: \$3,780/\$6,410
  - Events: \$2,465/\$8,652
- Total Expenditures: \$1,450.88/\$5,054.50
  - Advertising & Reimbursements: \$0/\$14
  - Social Media & Reimbursement: \$750/\$1,734
  - Website: \$250/\$1,071.88
  - Bank Fees: \$0/1.01

- Chamber Functions: \$0/\$377.28
- Event Expenses: \$0/\$19.40
- Office Supplies: \$0/ \$783.74
- Accounting/CPA: \$450.88/\$1011.07
- Uncategorized: \$0/\$42.12
- Net Income: \$4,794.12/\$10,007.50
  - 9 & Dine: \$585/\$690
  - AACF: \$1,035/\$1,860
  - MITP: \$750/\$5,662
  - Tree Lighting: \$95/\$287.21
  - General: \$2,329.12/1,508.29
- Community Banks Link needs to be updated with QuickBook
- Bank Link (or Lack Thereof) Affects Some Reporting of the B/S
- Reporting Issues Are Immaterial
- Cannot Accurately Report Accounts Receivable Until Bank Link Reestablished

**Motion to approve February 28, March 31, April 30 treasures report, moved by Christian, seconded by Yolanda, carried by all**

### **Committee Reports**

MITP - Dennis and Bonnie

- Sponsorship updated on the [MITP spreadsheet](#)
  - Dennis - Pineland Dental-Y, Farmers Insurance-M, Results Realty-No
  - Bonnie - Spruce Mountain-Y, Minuteman-No, Altitude Futures-No
  - 3 sponsor openings to fill (2 for Fedora Swing July 11, 1 for Steve & Cruisers June 18)
    - ACTION - Gary reach out to First Bank
    - ACTION - Dennis reach out to Design Partners
    - ACTION - Amy reach out to Rock Canyon Roofing
- Sponsor letter to send out to sponsors created by Christian needs final approval to send out - completed
  - ACTION - Bonnie send Dennis the finalized MITP sponsor letter
  - ACTION - Dennis email out the finalized letter to sponsors
- Magnet Update- Ordered 500 - completed (see if they will be ready for the mixer)
- Food trucks have been signed up - Dennis is working on finalizing (list is on MITP spreadsheet)
- Nonprofits are confirmed and on the MITP spreadsheet
- ACTION - Yolanda purchase medium size cooler on wheels for the waters
- ACTION - Dennis purchase 2 more folding tables for MITP sponsors
- ACTION - Yolanda banners for MITP (work with Dennis)

9 and Dine Golf - Dennis

- Registration update - 16 golfers registered
  - ACTION - Dennis follow up with State Farm and Peak Rental for names of golfers and dinner choices
  - ACTION - Jodi provide names of golfers and food choices
- ACTION - Yolanda Order 100 Divot tool with ball maker - COMPLETED (delivered by the 12th)
- ACTION - Yolanda create banner with all our sponsors for event
- Logos -
  - Bonnie sent a logo to consider
    - ACTION - Bonnie get quotes on converting the image from pdf to jpg – Minuteman press can do it for \$50
    - Yolanda created logo
      - ACTION - Bonnie review logo Yolanda created once finalized send to Christian

#### AACF - Dennis B

- Next planning meeting date - TBD
- Vendors update - Need Dennis G to share google drive spreadsheet
- Coffee sponsor - Amy
- Food Trucks - Dennis B
- Sponsorship opportunity - Need sponsors to cover the bands
- Request for new banners for AACF
  - ACTION - Yolanda provide quote
  - ACTION - Dennis provide banner sizes to Yolanda

#### Mixer Schedule

- May Mixer - Aaron Sager with DoNoraA Photography
- June 10th Mixer - Spruce Mountain Ranch — Bonnie/Dennis
  - RSVP Update (23) - Christian
- July Mixer - open
  - ACTION - Edward Jones (will give until Friday to confirm), Gary Conder has agreed to do July if Edward Jones can't
- Aug 12 - AFLAC & BYG Promotions - Greg & Yolanda Bruce
- September - Red Leaf
- October - open
- November - open (Theater of Dreams?)

#### Membership Report - Yolanda

- Membership Update
  - Total active members: 80
  - New Member(s):
    - Exact Title
    - Front Range Apothecary
    - Makkai Capital Group

- Renewals:
  - Aging Resources
  - AFLAC
  - Spruce Mountain
  - Gosselin Senior Health
  - Altitude Futures
  - Spruce Mountain Ranch
  - Team Lacey
  - Link Real Estate Nancy Page Cooper
- Members past due for renewal update from last month:
  - Yolanda sent reminder emails - Update - COMPLETED
    - Cymax Media- Outstanding
    - Jenuine Bookkeeping- Not renewing
    - Aspen Leaf Divorce Mortgage Lending–Paid 3/15
    - 1Stop Tire and Auto Service– Outstanding
    - Altitude Futures – Paid \$150
    - The Spur of the Moment– Outstanding
    - Gosselin Senior Health Advisor - Paid \$150
    - Spruce Mountain Ranch - Paid \$1,000
  - Sasha sent invoices - Update - COMPLETED
    - Aging Resources - Paid \$50
    - The Organized Flamingo - Outstanding
    - AFLAC–Paid \$525
    - PPCC –Paid 4/29 \$525
    - Link Real Estate Nancy Page Cooper - 4/23/25 Pay check 7299 \$2025
    - DC Libraries–Outstanding
    - Black Hills Energy– paid - They have responded takes 45 days
    - Red Leaf–Outstanding
      - ACTION - Dennis follow up to confirm amount to invoice
- Membership renewal letters and invoices
  - ACTION - Yolanda EMAIL renewal letter reminders:
    - May Renewals (membership is expiring this month)
      - Edward Jones
      - Yogi Bear's Jellystone Park
      - ENT Credit Union
      - The Foundation for DC Schools
    - June Renewals (membership is expiring come June)
      - JM Kitchen and Bath
      - Farmers Insurance - Robert Soucek
      - Rock Steady

- Shannon Harp Photography
- Columbine Roofing & Exteriors
- MR Hauling
- Community Banks of Colorado
- Theater of Dreams
- Elizabeth Owens - Re Max Alliance

■ **ACTION - Sasha INVOICE the following past due memberships:**

- Crooked Willow Farms \$150
- Cymax Media \$150
- Braydex \$150
- Justice Roofing \$150
- Design Partners \$525
- Results Realty \$150
- Snow Auto Glass \$525
- Be Present Yoga \$525
- 1 Stop Tire & Auto \$150

Ambassador Update - Amy

- Directory Project for Swag Bags – On Hold

**Old Business**

Website:

- Website and Mobile Site recommendations - Everyone
  - ACTION - Gary send over any misspelling to be corrected on the website and mobile site
  - Update on sub-categories - Dennis is updating
  - Scrolling photos update - Current Photos Updated
- Website Members that still need to get on the Directory - Dennis/Bonnie
  - ENT Credit Union
    - ACTION - Bonnie will call and get contact information and logo
  - The Foundation for DC Schools- Updated
    - ACTION - DoNoraA – Castle Rock Headshots - COMPLETED
  - The Wood House - crafter
    - ACTION - Dennis add to directory
  - Humancontexaii - COMPLETED
  - Smile Castle Rock – COMPLETED
  - Comprehensive Business Solutions - COMPLETED
  - Larkspur Outdoor Maintenance– COMPLETED
  - Castle Rock EyeWear –COMPLETED
  - Hops & Vines–COMPLETED
  - New York Life –COMPLETED
  - Penley Health Insurance Solutions–COMPLETED

### **New Business**

- Wine Event this fall at Theatre of Dreams
- Website renewal payment reminder email– Dennis to send reminder warm/fuzzy \$250 add on from Reach Marketing
- Renewal process:
  - Stop website auto renewal notice
  - 30 day prior to renewal Yolanda sends renewal letter, if not payment received by their renewal date Sasah sends invoice
- **Move to pay Reach Marketing \$250 for the additional work on the website and clean up names and paypal, moved by Christian, seconded by Yolanda, carried by all**

**Meeting Adjourned at 12:16 pm**