



Wednesday, July 2nd, 2025 @ 11:00 am
MEETING MINUTES
Larkspur Fire House

APPROVED 8/4/2025 MINUTES

Board Members

Bonnie Schwam, President, present
Dennis Beshear, Vice President, ABSENT
Christian Phelps, Secretary, present
Jodi McKillip, Treasurer, present
Yolanda Bruce, Membership Director, ABSENT
Gary Conder, Member at Large, present

Amy Cotsworth, Ambassador Program Director, present

Call to Order 11:05 am

Motion to Approve June Minutes moved by Jodi, seconded by Amy, carried by all.

Treasurer Report –

MONTHLY TREASURER'S REPORT: 06/30/2025

- Community Bank Balance: \$46,083.24
- Zeffy Balance/Undeposited Funds: \$0
- **Total bank balance for \$46,038.24**
- Gross profit: \$4,865.00 / \$26,802.50
 - Chamber Membership: \$1,382.14 / \$9,272.14
 - Events: \$3,482.86 / \$16,814.86
 - Misc. Income: \$0 / \$715.50
- Total Expenditures: \$4,006.14 / \$9,849.71
 - Advertising & Reimbursements: \$862.23 / \$876.23
 - Social Media & Reimbursement: \$750 / \$2,484
 - Website: \$315.00 / \$2,076.88
 - Bank Fees: \$0 / \$1.01
 - Chamber Functions: \$0 / \$476.35
 - Event Expenses: \$800.00 / \$819.40
 - Insurance: \$840.00 / \$840.00
 - Office Supplies: \$238.91 / \$1,064.77

- Accounting/CPA: \$0 / \$1,011.07
- Uncategorized: \$0 / \$0
- Net Income: \$858.86 / \$16,952.79
 - 9 & Dine: \$565.00 / \$1,715.00
 - AACF: \$675 / \$3,185.00
 - MITP: \$105.63 / \$9,117.63
 - Tree Lighting: \$475.00 / \$982.21
 - General: -\$961.77 / \$1,952.95

Prior Year (Same Period) Comparison

Jan – June '24: \$10,810.91 Net Income

Jan – June '25: \$16,952.79 Net Income

Difference: \$6,141.88

Notes:

- **Most expenses fall under “General” If there are event specific expenses (e.g. Signs for MITP) would provide better allocation and accurate P&L for events for analysis.**

Motion to approve June Treasurer Report moved by Christian, seconded by Amy, carried by all

Motion to approve May Treasurer Report that was pending final review, moved by Christian, seconded by Amy carried by all

RECEIPT PROVIDED TO JODI:

- Christian Phelps - Safeway water MITP \$4.16 - DONATION

Committee Reports

MITP - Dennis and Bonnie

- ACTION - Yolanda Need to revised sponsorship letter and include time for sponsors to arrive
- Need more people to man the Chamber booth – (Ambassador project)
 - Link to Sign up - <https://www.signupgenius.com/go/10C0845ACAD2EA6FBC07-55553789-larkspur#/>
- We approved a up to \$200 match to each non-profit during MITP
 - LVFA received \$200
 - Larkspur Elementary received \$200
- Feedback
 - Having a good turn out
- August 8th, Larkspur Town Birthday
 - During MITP event
 - Community Bank doing food
 - Town will have cake

- Move to have the Chamber put together a gift basket
 - 6 engraved cups (confirm year of birthday)
 - ACTION - Christian will get a price to have Rob at CVHS engrave cups
 - Cutting board
 - ACTION - Donation by Gary
 - Wine/Cheese/Nuts
 - ACTION - Yolanda purchase and put together all items in gift basket
 - LC hats & visors
 - ACTION - Yolanda get out of cabin hats and visors to put in gift basket

Move to post in the upcoming newsletter a committee chair as a volunteer coordinator for our chamber events, moved by Christian, seconded by Jodi, carried by all

9 and Dine Golf - Christian

- Registration update
 - 10 open spots
- ACTION - Christian send Gary flyer to print and hand out
- ACTION - Dennis can follow up with Peak Rental for golfers and dinner choices.
- ACTION - Yolanda create banner with all our sponsors for event – In Process

AACF - Dennis B - Yolanda - Bonnie

- Meeting Update
- ACTION - Christian follow up with Dennis G provide access to vender spreadsheet
- NEEDED Coffee sponsor (Saturday and Sunday)
 - Gary asking Crowfoot
 - Christian asking Odallaly
- Food Trucks: need 2 more for Sunday? Dennis B
- Sponsorship opportunity - Need 2 more sponsors to cover bands
 - Comprehensive Business Solutions - confirmed sponsor
- Where are we in regards to new banners for AACF
 - ACTION - Yolanda provide quote
 - ACTION - Dennis provide banner sizes to Yolanda

Mixer Schedule

- July Mixer - Edward Jones
- Aug 12 - AFLAC & BYG Promotions - Greg & Yolanda Bruce
- September - Red Leaf
- October - open (When Ambassadors make calls ask about sponsoring a mixer)

- November - open (Theater of Dreams?) - combine with Wine Event

Membership Report - Yolanda

- Membership Update
 - Total active members: 78
 - New Member(s): 0
 - Renewals:
 - Community Banks
 - Membership renewal letters and invoices
 - ACTION - Yolanda EMAIL renewal letter reminders:
 - May Renewals (membership is expiring this month)
 - Edward Jones - supporting \$525 - OUTSTANDING
 - Yogi Bear's Jellystone Park - basic \$150 (sent Zeffy link - NOT RENEWING as presenting sponsor
 - ACTION - Dennis take off website
 - ENT Credit Union - Dennis (extended membership due to late directory creation? WHAT IS DATE
 - June Renewals (membership is expiring come June)
 - JM Kitchen and Bath- (there was a problem here!)
 - Remove Farmers Insurance Soucek - REMOVED
 - ACTION - Dennis take off website
 - Rock Steady -(Will not be renewing) - REMOVED
 - ACTION - Dennis take off website
 - Shannon Harp Photography - OUTSTANDING
 - Columbine Roofing & Exteriors - OUTSTANDING
 - MR Hauling - OUTSTANDING
 - Community Banks of Colorado (paid) - YES, UPDATED
 - Theater of Dreams - OUTSTANDING
 - Elizabeth Owens - Re Max Alliance (paid via Zeffy) - YES, UPDATED
 - 30-day reminder renewals Letters
 - Restorative Wellness & Therapeutic Massage
 - Bath Tune-up
 - Castle Rock Headshots (DoNoraA)
 - True North Woodworks
 - ACTION - Sasha INVOICE the following past due memberships:
 - Braydex \$150
 - Results Realty - paid
 - 1 Stop Tire & Auto \$150 - paid
 - 90 day outstanding - removing membership
 - Cymax Media

Ambassador Update - Amy

- Directory Project for Swag Bags – On Hold
- When Ambassador calls made ask about swag items, giveaways for mixers
 - ASK Membership Master list update missing information when talking with members
- Volunteers for MITP and AACF (google sheet sign up)
 - MITP & 9 & DINE -
<https://www.signupgenius.com/go/10C0845ACAD2EA6FBC07-55553789-larkspur#/>
 - NEED SIGN UP FOR AACF (need information from Dennis)
- Delivery certificate today with Gary

Old Business

- Website Updates or Unfinished Businesses - Dennis B
 - ACTION - update directory with new and non renewing members
- Log Cabin Chats
 - Aug 5th @ 10 am - Path2Purpose & Gary Condor Music

New Business

Car Show - John Manka (Saturday, August 9th) - Vintage Car Club of Castle Rock & Town of Larkspur

- ACTION - Jodi reach out to John to see how Chamber can support (maybe use of the tent)
- Supporting Larkspur Free Library

Coupon Book Idea – Bonnie (tabled until next visit)

Meeting Adjourned 12:35pm